

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1. (*Currently Amended*) A disposable business card holder and dispenser comprising:

a pocket having a front wall and opposed side walls, and a basewall,
said front wall and said opposing walls defining an upper rim having three sides,

[[and]]

an attachment border extending from said side walls and said base wall;

wherein said pocket is attachable to a support surface by said attachment border, and

a backing attached to said pocket at said attachment border for attachment to the

support surface;

said backing having front and rear walls forming a card pocket, said front and rear
walls being spaced substantially the thickness of a business card;

said pocket is configured and dimensioned to hold a plurality of business cards,
therein.

Claim 2. (*Canceled*)

Claim 3. (*Previously Presented*) The disposable business card holder and dispenser of claim 1, wherein said pocket and said attachment border are integrally made of transparent plastic.

Claim 4. (*Original*) The disposable business card holder and dispenser of claim 3, in combination with a brochure attached thereto.

Claims 5-7. (*Canceled*)

Claim 8. (*Currently Amended*) The disposable business card holder and dispenser of claim [[5]] 1, further comprising a rear-mounted adhesive layer located on said backing.

Claim 9. (*Currently Amended*) The disposable business card holder and dispenser of claim [[5]] 1 further comprising a rear-mounted magnetic layer located on said backing.

Claim 10. (*Original*) The disposable business card holder and dispenser of claim 9, wherein said card holder is removably attached to a metal surface by means of said magnetic layer.

Claim 11. (*Canceled*)

Claim 12. (*Currently Amended*) The disposable business card holder and dispenser of claim [[5]] 1, wherein said front wall has a thumb cutout along its upper rim.

Claims 13-14. (*Canceled*)

Claim 15. (*Previously Presented*) A disposable business card holder and dispenser comprising:

a pocket having a front wall and opposed side walls, and a base wall,
said front wall and said opposing walls each having an upper edge defining an upper rim having three sides, and said front wall having a cutout substantially centrally disposed along the upper edge,

an attachment border extending from said side walls and said base wall, and
a backing, said backing being attached to said attachment border,
said backing having front and rear walls forming a card pocket, said front and rear walls being spaced substantially the thickness of a business card,

wherein said pocket is configured and dimensioned to hold a plurality of business cards therein,

whereby said backing is adapted for connection with a display surface.

Claim 16. (*Original*) The disposable business card holder and dispenser of claim 15, further comprising a rear-mounted magnetic layer located on said rear backing.

Application Serial No.: 10/698,428
Art Unit: 3651

Attorney Docket No. 23144.00
Confirmation No. 9410

Claim 17. (*Original*) The disposable business card holder and dispenser of claim 15, further comprising a rear-mounted adhesive layer located on said backing.

Claim 18. (*Original*) The disposable business card holder and dispenser of claim 17, said adhesive layer having a peel-off backing.

Claims 19-20. (*Canceled*).